

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT CANADA, INC.

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Come to where the flavor is.  
Come to Marlboro Country.



Marlboro 100's  
or Marlboro 100's Lights  
—you get a taste like.

Long 11 mg. "tar," 1.1 mg. nicotine  
100's 11 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC method. April 29,  
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Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



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